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Press release:

Website relaunch of ARC ASTRID RAPP CONSULTING Interim Management Finance & Administration under www.arc-consulting.de

(Hamburg, August 2013) The completely revised website of interim manager Astrid Rapp is online now. The new website of ARC ASTRID RAPP CONSULTING comes in an entirely new design and features current information both in German and English. Since the interim manager acts internationally, the English version is an important factor for her. From now on the navigation of the website enables switching back and forth between the German and English versions on every single page.

The color scheme and layout have been adjusted to match the new and modern corporate design of 2012. Similarly the technology employed has been adapted to state-of-the-art web standards. An adaptive layout has been chosen in order to ensure a maximum compatibility together with an optimum display on stationary as well as mobile devices. The "responsive design" programming is based on current versions of HTML5, CSS3 and JavaScript. This should provide a solid foundation for the communication with ARC ASTRID RAPP CONSULTING in the future years internationally.

Astrid Rapp has always been innovative and interested in technology. So she already had her own website on the worldwide web at the very beginning of the millennium. Now she has added to the content even more information on her biography and also on her engagements in the context of ARC ASTRID RAPP CONSULTING. From now on you can also find photos and videos in the gallery and articles and press material in the press section. Alongside a short profile of Astrid Rapp for the quick overview, under the 'more' button there is a very elaborate biography for those who want to inform themselves in more detail about the dedicated lady manager.

One of the highlights of this website are the quotes and sayings that the management expert, who also studied literatures and languages, added to every page. They are her favorite quotes that have accompanied her all her life and that she put on her website now for everybody to share. The quotes on the German and English versions of the website are not the same, for the English ones originate from the Anglo-Saxon area and are given in the original. If you happen to be in command of both the languages, you can have a look at the other version, too.

If you like to get to know more about ARC ASTRID RAPP CONSULTING and its founder Astrid Rapp, it is strongly recommended you visit her new website under www.arc-consulting.de. It is definitely worthwhile.